

QUALICO 75 LOGO GUIDE

Colour



Colour - Tag Horizontal



Colour - Tag Vertical



Greyscale



Greyscale - Tag Horizontal



Greyscale - Tag Vertical



Solid



Solid - Tag Horizontal



Solid - Tag Vertical



Solid White



Solid White - Tag Horizontal



Solid White - Tag Vertical



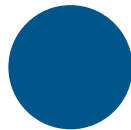
White



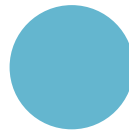
White - Tag Horizontal



White - Tag Vertical



PMS 647
 CMYK 96, 54, 5, 27
 RGB 0, 85, 139
 HEX# 00558B



PMS 7458
 CMYK 53, 3, 8, 9
 RGB 100, 182, 207
 HEX# 64B6CF

CMYK colours should be used for print. Ink colours will print differently on coated and uncoated stock.
 RGB & HEX colours should be used to match web-based applications.